

PROJECT OVERVIEW

Project Title & Description: What is the title of the project?

Grooming a Horse: Step-by-Step Training for Beginners

Overarching Goals and Objectives: Why is the project important?

*safety and health of horse and owner - horses
understanding importance of steps - owners
tools and techniques for owners, volunteers, aspiring
equine professionals*

Success: How will we know if the project is successful?

back for quantitative

A. What are the business goals?

*Learners can: safe handling + grooming skills
identify tools and purpose*

*horses show signs:
cleanliness
comfort*

*Barn staff reports improved consistency and fewer grm + lth
injuries*

B. What is the overall instructional goal of the project?

*Equip learners with knowledge and hands-on
skills to groom a horse independently, safely,
and confidently.*

*ensure learners can undstrnd + prfrm effective
horse grooming practices
for animal welfare, rider safety, building
n-h relationship, barn efficiency, consistent
groom routines*

PROJECT OVERVIEW

(cont.)

Deliverables and Details: What will be created?

A. Deliverables

interactive eLearning module
printable grooming checklist
short demo videos
trainer/facilitator guide
learner guide/workbook
PPT (slides)

B. Details related to the deliverables (technical resources, lack of live training, etc.)

training hosted online + available on demand
should be mobile friendly
pdf printable links

Potential Options: Are there certain things you would like to see integrated into the resources, if appropriate?

links to purchase tools
links to possible health concern + protocol
printable poster for barn
quizzes for knug checks
download glossary terms w/ visuals + uses
future/other trainings initiative

PROJECT OVERVIEW

(cont.)

Larger Picture: What is the overall framework in which these resources "fit"?

A. On demand training: This will be a standalone piece on the site.

*part of "Basic Horsemanship Skills" training library
onboarding new staff at riding centers or
equine therapy*

B. PPT, Training Guide, Trainee Guide

trainers print and show for orientation

C. What is the future plan for this overall framework or these resources? Are there future plans to take into consideration with the organization, content, or distribution method of these resources?

additional modules

- tacking*
- groundwork*
- feeding routines*
- horse behavior*

expand for age groups or riding disciplines

Influencing Factors: What factors besides training impact their performance?

*varying levels of horse experience
physical limitations or fears
time constraints, barn layout
facility rules
horse temperament, specific needs*

AUDIENCE OVERVIEW

Who is the audience? Describe the average person in detail.

new barn volunteers
entry level staff @ riding stables or equine therapy
young adult students or interns in equine centers
programs
new hire of caretaker on horse ranch
recreational horse owners seeking to learn proper
grooming techniques - eager to learn but may feel
intimidated by horse handling or unsure of best practices
refresher for anyone handling, if poor performance observed

How many people are in the audience and where are they located?

across US @ equine facilities, camps, ranches
estimate 50-100 initially, then expand over time
could include remote access through online

Are they already familiar with any aspects of the content? If so, what?

may know basic tools but not:
order of use
picking hooves
safety approaches

Are their needs roughly the same or are they very different?

similar - want clear, practical, confidence boost
consistency across ranch

TEAM OVERVIEW

Project Roles:

- Project Manager: *Revel*
- Instructional Designer(s): *Bridget*
- Course Builder(s): *Bridget*

SMEs: Who are the SMEs we can reach out to for support?

- SME of the handbook concepts: *Sara + Joanna*
- Recommended SME trainer contact: *Sara + Joanna + Bridget*
- Recommended SME principal contact: *Sara + Joanna*
- Recommended SME teacher contact: *Sara + Joanna*

RESOURCES

Ramp-Up Resources: What tools and resources are available for familiarizing oneself with the project?

A. Printed/Training Materials

- facilitator guide
- trainee workbook
- grooming manuals
- horse care books
- onboarding packets
- posters

B. Presentation Materials

- power point
- tools (visual aids)
- diagrams/infographics

Tools: What tools and resources are available for building this course?

A. Software

Canva: visuals + printables
Google Slides or PowerPoint: lesson delivery
Articulate Rise or Google Forms: quizzes
CapCut, iMovie, Clipchamp: video editing

B. Existing Media Resources

YouTube videos of grooming techniques (w/ permission or public domain use)
stock images
online stores

C. Non-existing Resources

- Are there resources you would like for these courses/learning resources that don't currently exist? (video, audio, images, etc.)

custom demonstration videos
voiceover narration
close up proper vs. wrong results
animated diagram tool order and zones of horse

NEXT STEPS

Recommendations: Proposed next steps based on the analysis of the needs.

List your first recommendation here.

finalize a detailed grooming checklist + safety protocol (foundation for instructional content)

List your next recommendation here.

online course structure

PDF resources w/ MI write

on demand learning w/ Articulate
(Storyline or Rise)

sourcing or filming short demos w/
Creative Commons or

pre + post training eval for quant measr ^{stock footage}